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press release

GEODIS Sets Holiday Record with 2.3 Million Orders Fulfilled in the U.S.

2.3 million orders shipped from Black Friday through Cyber Monday is a 14 percent increase from 2016 orders

Further reinforcing the growth of online retail, global supply chain operator GEODIS announces that the critical four-day Thanksgiving shopping holiday was a record-breaker for the company's U.S. operations. The company recorded a 14 percent year-over-year increase in ecommerce orders across its 44M square feet of warehousing space from Black Friday through Cyber Monday. This increase came from growth in orders of both new and existing customers.

"This kind of record-breaking performance requires the synchronized and collaborative efforts of GEODIS' warehouse operations and technology support teams," said Mike Honious, Chief Operating Officer for the Contract Logistics line of business in the U.S. "Every department plays an important role, so staying present and engaged is key. Next, we focus on communicate, communicate and communicate to ensure we are meeting our customers' needs."

The American National Retail Federation (NRF) projected that retail sales will grow 4 percent over 2016 during the November and December shopping season in 2017. It projects 76 percent of all shoppers will be shopping online this holiday season.

While GEODIS serves many industries in the U.S, this time of year has a retail focus with many retailers doing 30 percent of their annual sales over the 6-week holiday period.

"Late November and December is all about retail," added Honious. "Thanks to the dedication of our employees, we have been capable of supporting a peak order volume ten times our average daily volume."

GEODIS hires roughly 5,000 seasonal employees during this peak season in the U.S. to ensure that customers' demands are met. GEODIS is known for meeting delivery demands during peak season. The Gartner Group, a renowned research organization in the supply chain, ranked GEODIS as "one of the top companies that has the agility and ability to adapt to customer needs."

GEODIS - www.geodis.com

GEODIS is a logistics provider ranked amongst the largest companies in its sector in Europe and throughout the world. GEODIS belongs to the SNCF Logistics arm of the SNCF group and is the fourth-largest logistics provider in Europe and the seventh-largest in the world. In 2016, GEODIS was also classified by Gartner as a 'Leader' in its 'Magic Quadrant' of global 3PL providers. The international reach of GEODIS relies on its direct presence in 67 countries and a global network that connects more than 120 countries. With its five specialist areas of focus (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express Couriers and Road Transport), GEODIS takes charge of its customers' supply chain and provides them with complete solutions by drawing upon more than 39,500 employees, its facilities, its processes and its IT systems. In 2016 GEODIS achieved a turnover of 8 billion Euros.

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